

Matthew B. Cox, PhD

Assistant Professor in Technical and Professional Communication
Department of English, Thomas Harriot College of Arts and Sciences
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Education

PhD Michigan State University, 2012. Rhetoric & Writing Studies
MS Utah State University, 2006. Technical & Professional Communication
BA Indiana University, 1996. English

Academic & Administrative Experience

Assistant Professor (June 2012-present) Technical & Professional Communication
Department of English. Thomas Harriot College of Arts & Sciences, East Carolina University.

Graduate faculty status in Department of English.

Publications

EDITED COLLECTIONS

Cox, Matthew B. "Shifting Grounds as the New Status Quo: Examining Theoretical Approaches to Diversity and Taxonomy in the Technical Communication Classroom" *Integrating Theoretical Frameworks for Teaching Technical Communication*. Eds. Angela Haas and Michelle Eble (Forthcoming 2016). Print.

Cox, Matthew B. "A Queerness of Belonging." *Echoes of Home: Bringing Home to Work*. Eds. Sue Webb, Elena Garcia Goodwin, Marilee Brooks Giles (Forthcoming 2015). Print.

Cox, Matthew B. "Kairotic Gaze/Gays: LGBTQ Identity & Graduate Student Professionalization in the Humanities" with Travis Webster. *Metamorphosis: The Effects of Professional Development on Graduate Students (Fountainhead Press X Series for Professional Development)*. Eds. Sue Webb & Andr  a Davis. 2015. Print.

Cox, Matthew. “Assembling Queer Professionals: The Fulfillment of Mentoring Across Identities” with Trixie Smith. *The Pleasures of Identity: Living Queer*. Eds. Ellen Gil-Gomez & Jacqueline Rhodes (Forthcoming 2015). Print.

Cox, Matthew B. “Queering Student Participation: Whispers, Echoes, Rants, and Memory.” *The Rhetoric of Participation: Interrogating Commonplaces In and Beyond the Classroom*. Eds. Paige Banaji, Lisa Blankenship, Katie DeLuca, and Lauren Obermark (Forthcoming 2015). Online.

PEER REVIEWED ARTICLES

Cox, Matthew B. “The Relationship Between Innovation and Professional Communication in the ‘Creative’ Economy” with David E. Hailey Jr. and Emily Loader. *Journal of Technical Writing and Communication* – Volume 40, Number 2, April 2010. Print.

Cox, Matt. “Teaching with Technology: Remediating the Teaching Philosophy Statement” with DeVoss, Dánielle N., Karissa Phill Alexander, Chabot-Purchase, Barb Gerber, Donnie Johnson Sackey, Staci Perryman-Clark, Julie Platt, and Mary Wendt. *Computers & Composition*. Volume 29 (2012) 23-38. Print.

TEXTBOOKS

Cox, Matthew B. *Writing in Professional Contexts* with Michelle Eble and Erin Clark Frost. Fountainhead Press. 2014. Print.

OTHER PUBLICATIONS

Cox, Matthew B. “An Annotated Bibliography of LGBT and Queer Rhetorics” with and Michael J. Faris. *Present Tense: A Journal of Rhetoric in Society*. 2015. Web.

Conference Presentations

National & International Presentations

Cox, Matthew B. “Queer Disciplinary Constraints and Opportunities: Creating a Queer Annotated Bibliography for Rhetorical Studies” in the panel “Navigating Visibilities, Inclusivity, Normalcies, and Boundaries in K12 and Scholarly Environments” with Joshua R. Gardner, Jessica Jones, and Michael Faris. *UNC-Asheville Queer Studies Conference*. Asheville, NC. April 2015.

Cox, Matthew B. “Risky, Risqué, & Relevant: Queer Epistemologies & Pedagogies in Writing Studies” with Caroline Dadas and Michael Faris. *Conference on College Composition and Communication Annual Conference*. Tampa, FL. March 2015.

Cox, Matthew B. “Not Normally Valued: Queering Methodologies, Risky Research, and Institutional Review Boards” with Michelle F. Eble and Erin Frost. *Association of Teachers of Technical Writing (ATTW) Annual Conference*. Tampa, FL. March 2015.

Cox, Matthew B. “Making Space: Reading and Writing Bodies in the Writing Center” with William P. Banks and Trixie G. Smith. *International Writing Centers Association (IWCA) Annual Conference*. Orlando, FL. October 2014.

- Cox, Matthew B. "Integration, Connections, and Contexts: (Re)designing Texts and Institutional Spaces to Support a Business Writing Course" with Michelle F. Eble and Erin Clark Frost. *Council for Programs in Technical and Scientific Communication Annual Conference*. Colorado Springs, CO. September 2014.
- Cox, Matthew B. (respondent). "New Points of Access: Integrating Theoretical Frameworks for Teaching Technical Communication" with Erin Frost, Gracemarie Mike, Flourice Richardson, and Michelle Eble (chair). *Conference on College Composition and Communication Annual Conference*. Indianapolis, IN. March 2014.
- Cox, Matthew B. "Why Mentoring Matters: Identity, Inclusivity, and Collaboration in Technical Communication" with Michelle F. Eble and Elizabeth Keller. *Association of Teachers of Technical Writing (ATTW) Annual Conference*. Indianapolis, IN. March 2014.
- Cox, Matthew B. "Rhetorical and Kairotic Reflections: A Framework for Program Revision" with Michelle Eble. *Council for Programs in Technical and Scientific Communication Annual Conference*. Cincinnati, OH. October 2013.
- Cox, Matthew B. "Writing and Working for Change: Agenda for a New Generation" with Austin Jackson, Qwo-li Driskill, Jennifer Sano-Franchini, Tracey Flores, Pamela Roeper, Steve Parks, Kendra Mitchell, and Cristina Kirklighter. *Conference on College Composition and Communication*. Las Vegas, NV. March 2013.
- Cox, Matthew B. "Rethinking Technology as Foundation: Culture and Context as Core in Professional Writing" Panel: "Rethinking What Counts: Challenging Beliefs About Effective Professional and Technical Communication" with Michelle Eble, Tracy Ann Morse, and Travis Webster. *Association of Teachers of Technical Writing Annual Conference*. Las Vegas, NV. March 2013.
- Cox, Matthew B. "Cultural Awareness in the Workplace: Whose Responsibility is it Anyway?" Panel: "Instilling Good Habits of Cultural Interrogation" with Stuart Blythe and Jennifer Sano-Franchini. *Association of Teachers of Technical Writing Annual Conference*. St. Louis, MO. March 2012.
- Cox, Matthew B. "Queerly Professionalized? Negotiating LGBTQ and Professional Identity." Panel: "Rainbow Arches: Gateways or Barriers in LGBTQ Stories and Identities?" with Alexandra Cavallaro, Casey Miles, Garrett Nichols, Trixie Smith, and Travis Webster. *Conference on College Composition and Communication*. St. Louis, MO. March 2012.
- Cox, Matthew B. "Affect and Technology: Interrogating Politics of Shame, Humor, Privacy, and Nostalgia in 'Instruments' of Communication" with Heather Branstetter, Alyssa Samek, Michael J. Faris, and Will Kurlinkus. *Conference on College Composition and Communication*. Atlanta, GA. April 2011.
- Cox, Matthew B. "F*** Tradition: Mapping/Making/Performing/Contesting Queer Relations" with Trixie Smith, Travis Webster, Katie Livingston, Adam Greteman, Dianna Baldwin, and Casey Miles. *Conference on College Composition and Communication*. Atlanta, GA. April 2011.
- Cox, Matthew B. "Effecting a Paradigm Shift for Faculty Teaching (with) Writing Across the Disciplines" with Trixie Smith, Terri Trupiano Barry, Bridget Behe, N. Suzanne Lang, and Michael Orth. *International Writing Across the Curriculum 2010 Conference*. Bloomington, IN. May 2010.

- Cox, Matthew B. "Get Out the Map: Remixing Queer Rhetoric(s) and Sexuality" with Lee Sherlock (co-presenter), Travis Webster (chair), and Will Banks (respondent). *Conference on College Composition and Communication*. Louisville, KY. March 2010.
- Cox, Matthew B. "Issues of Professionalization and LGBTQ Rhetoric & Composition Scholars." Qualitative Research Network (QRN) Forum. *Conference on College Composition and Communication*. Louisville, KY. March 2010.
- Cox, Matthew B. "Queer Constellations: An Interactive Dialogue about Queer Rhetorical Histories" Panel: "Hitting the (Stone)Wall of the 'Recent Past': (Re)Imagining Rhetorical Histories, Theories, and Methodologies in Rhet-Comp" with Will Banks, Jason Palmeri, and Travis Webster. *Seventh Biennial Feminisms and Rhetorics Conference*. East Lansing, MI. October 2009.
- Cox, Matthew B. "Beyond Gender Binaries: Opening Spaces For Exploring Masculinities In First Year Writing Courses" with Collin Craig and Steven Lessner. *Seventh Biennial Feminisms and Rhetorics Conference*. East Lansing, MI. October 2009.
- Cox, Matthew B. "Recipes for Rhetoric: Improvisation, Invention and Delivery" with Julie Lindquist, Jenn Fishman, Jackie Jones Royster, Leonora Smith, Nancy DeJoy, and Ann Lawrence. *Seventh Biennial Feminisms and Rhetorics Conference*. East Lansing, MI. October 2009.
- Cox, Matthew B. "Open Secrets, Professional Capital?: GLBTQQ Scholars and CCCC's Calls for Papers." Panel: "Charting New Routes: GLBTQQ Discourses in Professional Spaces" with Travis Webster (co-presenter) and Will Banks (respondent). *Conference on College Composition and Communication*. San Francisco, CA. March 2009.
- Cox, Matthew B. "The New Work of the Teaching Philosophy Statement: Remixing and Remediating the Genre" with Dànielle N. DeVoss, Karissa Chabot, Staci Perryman-Clark, Mary Wendt, Barb Gerber, Julie Platt, Donnie Johnson Sackey, and Phill Alexander. *Thomas R. Watson Conference*. University of Louisville, Louisville, KY. October, 2008.
- Cox, Matthew B. "Open-sourcing Ourselves: Remixing and Remediating the Teaching Philosophy Statement" with Dànielle Nicole DeVoss, Phill Alexander, and Julie Platt. *Computers & Writing Conference*. University of Georgia, Athens, GA. May 2008.
- Cox, Matthew B. "Writing Digital Identities in the First-year Composition Classroom" with Phill Alexander and Julie Platt. *Computers & Writing Conference*. University of Georgia, Athens, GA. May 2008.
- Cox, Matthew B. "Professional Organizations' Online Spaces and LGBTQ Scholars." Graduate Research Network (GRN) Forum. *Computers & Writing Conference*. University of Georgia, Athens, GA. May 2008.
- Cox, Matthew B. "Big Man on Campus: Use of Violent Metaphor and Men's Language" with Steven Lessner. *Pop Culture Association/American Culture Association Conference*. San Francisco, CA. March 2008.

Cox, Matthew B. "Masculinities and Popular Culture VI: Gender Roles." Session co-chair with Steven T. Lessner. *Pop Culture Association/American Culture Association Conference*. San Francisco, CA. March 2008.

Cox, Matthew B. "African-American Student Client Needs in the Writing Center." *University of Illinois at Chicago Writing Centers as Public Space Conference Series: Race and the Writing Center*. Chicago, IL. February 2008.

Regional Presentations

Cox, Matthew B. "Is This Seat Taken?: Interacting with Difference and Embodiment in the Writing Center" with Trixie G. Smith, Elizabeth Keller, and Katie Manthey. *Southeastern Writing Centers Association Annual Conference (SWCA)*. Greenville, NC. February 2014.

Cox, Matthew B. "Workshop: Creating Space for Diverse Students and Consultants Through Awareness and Action Plans" with Trixie G. Smith. *Southeastern Writing Centers Association Annual Conference (SWCA)*. Greenville, NC. February 2014.

Cox, Matthew B. "Administering and Teaching Advanced Writing Courses" with Will Banks, Nikki Caswell, Michelle F. Eble, Tracy Ann Morse, Wendy Sharer, Lynée Lewis Gaillet (Chair), and Kathleen Blake Yancey (Secretary). *South Atlantic Modern Language Association Annual Conference (SAML A)*. Research Triangle, NC. October 2012

Cox, Matthew B. "Converging but Not Vanishing: Experience as Capital in the Writing Center" with Lee Sherlock. *East Central Writing Centers Association 2010 Annual Conference*. Lansing/East Lansing, MI. April 2010.

Cox, Matthew B. "Identity, Complexity, and Gender Performance in Writing." Panel: "Grappling with the Queer(s): _____(_____)" with Trixie Smith, Travis Webster, Steven Lessner, Adam Greteman, and Lee Sherlock. *Midwest Popular Culture Association/American Culture Association Annual Conference*. Detroit, MI. October/November 2009.

Cox, Matthew B. "What Now? Defusing Sticky Situations in the Writing Center." Workshop leader with Trixie Smith, Karissa Chabot, and Tiffany Turcotte. *East Central Writing Center Association Annual Conference*. Ohio State University. Columbus, OH. April 2008.

Cox, Matthew B. "What the H*** do I Do Now?: Dealing with Sticky Writing Center Situations." Workshop leader with Trixie Smith and Karissa Chabot. *Michigan Writing Center Association Annual Conference*. Muskegon Community College. Muskegon, MI. October 2007.

Graduate Advising

MASTER'S COMMITTEE WORK

Thesis Committee Member

Faison, Wonderful (2014)

Rowell, Christina (2015)

CAP Advisor

Thomas Cox (2015)
Kaltenbach, Jennifer (2014)
Marshall, Jessie (2014)

CAP Committee Member

Gibson, Catherine (2015)
Griffin, Collin (2015)
Martin, Courtney (2015)
Haas, Robert (2014)
Saunders, Lindsay (2014)
Moss, Karen (2013)
LeBedz, Bethany (2012)

PHD PRELIMINARY ADVISING WORK

Baker, Alana Faye (2013 to present)

GRADUATE EXAM COMMITTEE WORK

Connective Exam

Bethel, Chris (2014)

Undergraduate Advising

Undergraduate Advisor, Department of English (2014 to present)

Grants & Awards

Kinsey Institute Summer Researcher – Dissertation research at The Kinsey Institute for Research in Sex, Gender, and Reproduction. Indiana University, Bloomington, May, 2011

Michigan State University Program in Rhetoric & Writing Summer Fellowship
– Department of Writing, Rhetoric, & American Cultures, 2011

Phi Kappa Phi Academic Honor Society
– Invited Member, 2011

Utah State University New Century Student Fellowship
– School of Humanities, Arts, and Social Sciences, 2005 & 2006

Teaching

East Carolina University, 2012-present

Doctoral Professional Development Seminar (graduate – fall 2015/spring 2016)
Community & Cultural Rhetorics (graduate)
Research Methods in Technical and Professional Writing (graduate)
Technical Writing (graduate)

Special Topics in Technical & Professional Communication: Cultural Topics in Technical & Professional Communication (graduate)
Document Design (Technical Editing & Production) (graduate)
Introduction to Professional Writing (undergraduate)
Writing for Business and Industry (undergraduate)

Michigan State University, 2007-2012

First year writing (undergraduate)
Technical Writing (undergraduate)
Introduction to Professional Writing (undergraduate)
Writing Center Theory and Practice (undergraduate)

Service and Administration

NATIONAL/DISCIPLINARY

Ad Hoc Reviewer – *Journal of Homosexuality* (2015)

Blind Reviewer – *Technical Communication Quarterly* (2015)

Blind Reviewer – *Enculturation* (Journal) (2015)

Proposal Reviewer – Cultural Rhetorics Conference 2014.

Stage 1 Proposal Reviewer – Conference on College Composition and Communication, 2015.

Proposal Reviewer – Association of Teachers of Technical Writing (ATTW) Annual Conference 2014.

Stage 1 Proposal Reviewer – Conference on College Composition and Communication, 2014.

Stage 1 Proposal Reviewer – Conference on College Composition and Communication, 2013.

Area Cluster Naming/Organization Task Force Committee Member – Conference on College Composition and Communication, 2012-2015.

Participant Researcher – Queer Caucus Institutional Website Research Project. Conference on College Composition and Communication Queer Caucus, 2010.

Proposal Reviewer – Association of Teachers of Technical Writing (ATTW) Annual Conference 2013.

UNIVERSITY/INSTITUTIONAL

Committee Member (2015) – English Departmental Chair's Five-Year Review Committee

Faculty Advisor (2013-present) – Doctoral English Student Organization (DESO) at East Carolina University (Department of English)

English Department Personnel Committee (2013-present) – East Carolina University

English Department Fixed Term Faculty Hiring Committee (2013) – East Carolina University

Member & Trainer, LGBT SafeZones Steering Committee (2012 – present) Vice Chairs of Diversity Initiatives & the Gay Lesbian Bisexual Transgendered Student Union (GLBTSU)

Green Zone Program Training (for military veteran students – 2013) – East Carolina University

PhD Student Representative – Rhetoric & Writing Graduate Advisory Council (RWGAC) Michigan State University, Rhetoric & Writing Department, 2009-10 (elected)

Graduate Student Representative – Executive Board for the Gay, Lesbian, Bisexual, Transgender Faculty, Staff, and Graduate Student Association (GLFSA), Michigan State University, East Lansing, Michigan, 2008-2010

Portfolio Reviewer – Undergraduate Senior Professional Writing Graduate Portfolio Presentations, Michigan State University, East Lansing, Michigan. May 2010

Conference Planner – Planning Committee, *East Central Writing Centers Association 2010 Annual Conference*. Lansing/East Lansing, Michigan. April 2010

Conference Planner – Hospitality Committee, *Seventh Biennial Feminisms and Rhetorics Conference*. East Lansing, Michigan. October 2009

Recruitment Partner/Mentor – Michigan State University, Rhetoric & Writing Department, 2009

Vice President – Writing, Rhetoric, and Praxis (WRAP) at Michigan State University, 2008/2009 (elected)

Hiring Committee – Associate Writing Center Director, The Writing Center, Michigan State University, 2008

Exam Proctor and Evaluator – First-Year Writing Placement Examinations, Department of Writing, Rhetoric and American Cultures, Michigan State University, Fall 2008

Recruitment Partner/Mentor – Michigan State University, Rhetoric & Writing Department, 2008

Hiring Committee – Technology Education Specialist, College of Arts & Letters, Michigan State University, 2007

Committee Member – Web Site Redesign, The Writing Center, Michigan State University, 2007-2008

Committee Member – Graduate Mentoring Group, The Writing Center, Michigan State University, 2007-2008

Group Leader – Collaborative Research Group, The Writing Center, Michigan State University, 2007-2008

Presentations & Invited Discussions

“Here Come the Grammar Police, Part II: Professional Communication & Expectations.” Invited Speaker for the 2015 East Carolina University Career Leadership Conference (CLC) sponsored by The Career Center, Center for Student Leadership and Engagement, Volunteer and Service-Learning Center, and Office of Parent and Family Programs. East Carolina University February 7, 2015 (invited).

“Here Come the Grammar Police: Professional Communication & Expectations.” Invited Speaker for the 2014 East Carolina University Career Leadership Conference (CLC) sponsored by The Career Center, Center for Student Leadership and Engagement, Volunteer and Service-Learning Center, and Office of Parent and Family Programs. East Carolina University February 22, 2014 (invited).

“PhD Exams and Job Market.” Invited Speaker for Dr. Michelle Eble’s Professional Seminar Course. Department of English, East Carolina University, Fall 2013

“PhD Applications and Graduate School.” Invited Speaker for PhD Panel for EGSO. Department of English, East Carolina University, Spring 2013

“I Saw Your Typos: Effective Communication Skills in the Age of Information Overload.” Invited Speaker for the Division of Student Affairs Professional Development Series. East Carolina University. December 4, 2013.

“Gun Hill Road.” Introductory speaker and Q&A discussion leader. Ethnic Studies Film Series. East Carolina University. September, 2013.

“Professional Writing Seniors Portfolio Presentations.” portfolio Reviewer for Michigan State University’s Department of Writing, Rhetoric, & American Cultures, April 2011.

“Resumes and Cover Letters.” invited discussion panelist for Dánielle DeVoss’s WRA202: *Introduction to Professional Writing* Class, November 2010.

“Strategic Tools Across Fields: Teaching With Writing.” A Series of Two One-Week Workshops for Michigan State University Faculty. Co-Facilitator with Trixie Smith. The Writing Center, Michigan State University, East Lansing, Michigan, May & August 2010.

“Strategic Tools Across Fields: Teaching With Writing.” A Series of Six Once per Month All-Day Workshops for College of Arts and Letters Faculty. Co-Facilitator with Trixie Smith. The Writing Center, Michigan State University, East Lansing, Michigan, Academic Year 2009-2010.

“Introduction to College Writing.” for Freshman Study Abroad Students (Series of six workshops) with Douglas Walls, The Writing Center, Michigan State University, East Lansing, Michigan, Summer 2008.

“Introduction to Using iMovie.” Presented to Michigan State University students and Lansing area community members. The Writing Center, Michigan State University, East Lansing, Michigan, 2008 Year of Arts and Culture Celebration and Activities, May 2008.

“Writing Personal Statements: Standing Out in the Lineup.” Presented to MSU Writing Center faculty, graduate and undergraduate consultants. Writing Center Staff Meeting. Michigan State University. East Lansing, Michigan. April 2008.

“African American Vernacular English in the Writing Center: Attitudes and Expectations.” Presented to MSU Writing Center faculty, graduate and undergraduate consultants. Writing Center Staff Meeting. Michigan State University. East Lansing, Michigan. March 2008.

“Communicating Effectively with Poster Displays.” Presented to Michigan State University writing students. The Writing Center, Michigan State University, East Lansing, Michigan, February 2008.

“Giving Peer Input Through the Dissertation Process.” Presented to Michigan State University Engineering graduate students. The Writing Center, Michigan State University, East Lansing, Michigan, October 25, 2007.

“Peer Response Workshop.” Presented to Michigan State University students. The Writing Center, Michigan State University, East Lansing, Michigan, Multiple presentations throughout 2007-08.

“Introduction to Visual Rhetoric.” Presented to Michigan State University students. The Writing Center, Michigan State University, East Lansing, Michigan, Multiple presentations 2007-08.

Professional Writing & Design

Salaried/Full-time Employment

Technical Writer – ITT Visual Information Solutions (ITT-VIS), Boulder, Colorado, 1998-2007. Created and maintained documentation for development environment-based software systems covering medical, aerospace, remote sensing and geological fields. Worked as a training assistant – answering questions and giving instruction to external clients in training classes.

Technical Editor – Cincom Systems, Inc., Cincinnati, Ohio, 1997-1998. Worked as head Editor for the Documentation department at a database software company. Aided eight to ten writers in daily documentation tasks such as editing, indexing, and hypertext linking. Was solely responsible for maintaining documentation conventions and organization.

Project Editor – Que Corporation, Pearson Education (formerly Macmillan Computer Publishing), Indianapolis, Indiana, 1996-1997. Worked for a leading publisher of consumer computer reference materials. Assigned to manage the production of end-user computer manuals.

Contract Consulting Employment

Freelance Editor – Worked as a freelance editor and writing coach in East Lansing, Michigan. Assisted a professor in the MSU Department of Labor and Industrial Relations with editing and managerial tasks on several refereed journal article submissions in her field.

Web Content Specialist/Consultant – MSU Physical Plant Site Redesign. Writing in Digital Environments (WIDE) Center, Michigan State University, East Lansing, Michigan, 2007-2008. Worked on a team of three to do survey research, write survey questions, proctor surveys, analyze results, and design and write new content for an overhaul of the Physical Plant website.

Information Architecture Consultant – Web Redesign Task Force, Avadhi Financial Services, Okemos, Michigan, 2007-2008. Created wireframes and basic website scaffolding for launch of company site and resource center. Executed market research and example page design for client.

Professional Affiliations

- Modern Language Association (MLA)
- College Composition and Communication (CCC)
- Association of Teachers of Technical Writing (ATTW)
- National Council of Teachers of English (NCTE)
- Queer Caucus of College Composition and Communication (CCC)
- LGBT Resource Center at East Carolina University